

## I M M E D I A T E R E L E A S E

### Rogers Yacht Design's S/Y *Aegir* scoops major Industry Design Award

Monday 31<sup>st</sup> October, 2011



Maxi Yacht Rolex Cup 2011 © ROLEX/ Carlo Borlenghi



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In our 21<sup>st</sup> anniversary year, we are honoured and proud to announce that Rogers Yacht Design has just been acknowledged with a major international **design** award by the International Superyacht Society (ISS).

On Thursday 27<sup>th</sup> October at the Annual 2011 ISS Awards for Design and Leadership Gala Dinner held at the Marriott Harbour Beach Resort in Ft Lauderdale, Rogers Yacht Design was announced as the winners for the category **ISS Best Sailing Yacht Design Award: 24m-40m** with their S/Y *Aegir*.

Each year since 1989, the ISS presents their awards which recognize individuals and companies for their expertise, leadership and dedication to raising standards of design, construction, maintenance, repair and operation of large yachts over 24 metres.

These are the **Oscars** of the Superyacht Industry and nominations, finalist and winners are voted on by members who are all Yachting Professionals, Suppliers to the yachting industry, Brokers, Designers and Shipbuilders. Finalists are judged for their external appearance, internal design, innovation and practicality by a distinguished and independent international panel.

S/Y *Aegir* is an 82' cruiser racer and the essence of the owner's brief, Brian Benjamin, was to design a Superyacht which could be cruised for 70% of the time and raced for the remainder 30%. With a full luxury superyacht interior, she has the incredible ability to morph from one mode to the other in a matter of a few days, shedding some 8 tonnes in the process, in preparation for racing. When viewing images of *Aegir* in the two modes, there are few that would disagree it is hard to believe that she is the same yacht.

# ROGERS

## YACHT DESIGN

She has proved herself in her luxurious cruising mode and recently showed her racing pedigree at the recent Maxi Yacht Rolex Cup 2011 in Sardinia. She missed out on winning the Cruiser Racer Class overall, by just 4 seconds in the last race.

*Aegir* is our first Superyacht and the ISS is our first major design award. Rogers Yacht Design was also acknowledged for the unusual fact that we were not only recognised for the Naval Architecture, but the interior design and styling of *Aegir* were all undertaken in-house.

We would like to give our sincere thanks to Brian Benjamin, the owner of *Aegir* for providing us with our first Superyacht commission and for the freedom to explore, innovate and create this wonderful yacht. We would also like to thank Carbon Ocean Yachts for constructing an immaculate yacht as well as the endless list of suppliers who made *Aegir* a reality.



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### IMPORTANT

**Images:** **Maxi Yacht Rolex Cup 2011. For high res image repro, please contact: [info@regattanews.com](mailto:info@regattanews.com)**

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